

Riello UPS back on track with Audi Sport for new Formula E championship

The Italian company, a global player in the production and sale of uninterruptible power supplies, renews its commitment as an official partner of the Audi Sport ABT Schaeffler Team for the 5th season of the Formula E championship.

LEGNAGO, December 2018. In just a few days in Ad Diriyah- Riyadh (Saudi Arabia), the electric cars of Formula E will be back to race in the **first round of the FIA 2018-2019 world championship.**

Riello UPS, part of the Riello Elettronica group, one of the world's top four manufacturers of uninterruptible power supplies, photovoltaic inverters, and energy storage systems, will be an **official partner of the Audi Sport Abt Schaeffler Team for the second year.**

Thanks to this agreement, the **Riello UPS logo will again appear on the front wings of this season's Audi Sport Abt Schaeffler car, the E-Tron FE05, as well as the overalls of drivers** Lucas Di Grassi (2016/2017 world champion 2016/2017 and runner-up last year) and **Daniel Abt.**



The ongoing partnership with Audi fits perfectly with Riello UPS's philosophy of "Reliable Power for a Sustainable World" and highlights the company's commitment to green energy solutions and important values such as innovation, sustainability, excellence, and reliability. Riello UPS's support for the electric mobility market is also demonstrated through energy storage projects for fast-charging electric cars, as well as second life applications of lithium-ion batteries.

Electric power represents the future of the car and Formula E is the maximum expression of this technology, especially the new generation of cars that will debut this year, which demonstrate improved performance and autonomy. The power available in qualifying will increase from 200 kW to 250 kW (the equivalent of 340 hp), while the overall energy supplied by the battery pack will increase from 28 kWh to 52 kWh. For the first time, this means drivers will be able to complete an entire race without having to change cars, as they have had to do in previous seasons.

According to **Roberto Facci, Riello UPS's Sales Director: "Formula E represents the future of motor racing and at the same time is the pinnacle for smart energy management, a core business priority for Riello UPS. In order to win, Formula E drivers must make the most of every watt of the energy available to them. In business, energy managers must do the same. Riello UPS is always on the side of those companies that want to manage energy at its best. "**

Energy, technology, innovation, and above all the green economy will therefore once again be the key words of Riello UPS's commitment to Formula E, which from 15 December 2018 to 14 July 2019 will bring the Italian company's logo to many of the world's major capital cities.

A particular highlight will take place on 13 April 2019, when the teams will race at the EUR circuit in Rome.

About Riello UPS

Riello UPS is the brand of the static Uninterruptible Power Supplies designed and produced by RPS S.p.A., a company based in Italy and owned by the Riello Elettronica Group. They are specifically designed for critical applications in Data centers, communication systems, offices, medical environments, transportation, industrial complexes etc.

Riello UPS is a leader in Italy and firmly placed within the first 4 companies in the worldwide market for technological research, production, sales and assistance. Research of quality, resource optimization and a strong drive towards technological innovation, combined with consistency and experience, makes RPS a company more than able to satisfy an expanding market. The growth strategy on the international markets is centered on a network of fully owned subsidiaries that offer a very high-level and qualified local service, giving Riello UPS a presence across the globe. Today RPS has two production sites in Italy, twenty subsidiary companies in Europe, U.S., UAE, China, India, Singapore and Australia and a capillary presence in more than 80 countries of the world.

For additional information about the company and his products visit www.riello-ups.com

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